# **Our story**

Empowering people to protect and support their health in the face of today's complex challenges.

Our founder Rachel Fresco is the daughter of a pharmacist. She literally grew up in the family pharmacy, watching her parents help people find answers to their everyday health challenges.

After graduating with a degree in Traditional Chinese Medicine, Rachel saw patients in her own private practice. She also worked as a clinical consultant for an herbal products company.

Witnessing the struggles of both patients and other healthcare practitioners, she set out to create solutions for challenging health conditions, many of which seemed to be related to opportunistic infections and microbial imbalances.

In 1989, using her knowledge and experience in herbal medicine, Rachel created Biocidin® - a botanical blend with surprisingly effective broadspectrum activity.

More than 30 years later, Biocidin Botanicals® continues to create cutting-edge, targeted support products to boost patient health and serve our family of healthcare professionals.



# Simplifying the path to wellness

COMPREHENSIVE, PROVEN, EFFECTIVE,

You know the importance of working with the microbiome. You also know the joy of witnessing the healing journey. Of alighting on the solution, the transformation to health, and even vibrant wellness. But at times, it can feel complicated, even overwhelming. We hear this time and time again. That's why our carefully curated line of products provides a simplified path that encourages patient compliance.

#### **RFMOVF**

#### Clear away obstacles.

G.I. Detox+

Entrenched biofilms and unwanted organisms can create an obstacle that requires outside assistance. The vital first step is to clear away irritants, unwanted microbes, and biofilms - allowing the body's innate restorative ability to go to work.



### **BIND**

#### Intercept and eliminate toxins.

How can you make toxin removal safe and comfortable? Pull out debris. Intercept and eliminate unwanted toxins and microbial byproducts. Detoxification done right.

### **RESTORE**

#### Bring balance and healing.

Undesirable microbes create imbalances, even disorder. The effort to restore harmony requires ongoing renewal - and that's where our botanicals and nutrients shine. Offering needed provisions, they allow the body to establish balance. Plants unite with the body to revive and strengthen - cultivating microbial diversity, healthy digestion, nutrient absorption, and sustained well-being.



### **DEFEND**

#### Optimize resilience.

In the face of novel microbes, or if the body is weakened, we need to call in the troops. Humans have relied on plants for eons to balance and reinforce immune activity. To rouse the body's vital force. To prime the immune pump for opposition. Together, the body and botanicals bolster defenses to co-create optimal resilience.



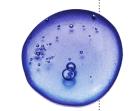
## **SMILE**

#### Promote oral health.

We've created one-of-a-kind, research-backed oral care products. Serious science transformed into action - clearing unwanted oral microbes, cultivating beneficial flora, and supporting healthy teeth and gums. It's foundational Dentaceutical™ care with a systemic reach. Because wholebody health begins in the mouth.



# The power of Biocidin®



Eighteen plants combine in a unique and exclusive blend that optimizes each plant's energetic and diverse qualities. When layered together, the sum is greater than its parts. Lasting synergistic effects promote a resilient microbiome and body.\*

# Clinically effective. Evidence-based.

Introduced in 1989, our Biocidin® Botanical Blend has stood the test of time and scientific scrutiny. Great Smokies Diagnostic Laboratories (now Genova Diagnostics) called it "one of the most effective natural formulations" they've ever analyzed. Independent research continues to confirm its efficacy.



# Made with organic ingredients

Year after year, we look for ways to improve this incredible formula – including increasing the percentage of organic ingredients. Our proprietary Biocidin® Botanical Blend is now made with 99% organic ingredients, meeting the USDA's strict guidelines for organic labeling.



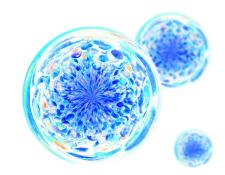
#### WHY FOCUS ON MICROBES?

Because all systems in the body evolve with our microbes. It's been that way from the beginning of human development. The spectrum of microbiota – from harmful to useful – essentially programs the immune system, provides nutrients for our cells, and prevents colonization by harmful bacteria and viruses.

Biocidin Botanicals® has been focused on addressing microbial imbalances since 1989. And we want to draw greater attention to the effects microbiota have on whole-body health.

By concentrating on microbial health the most, we focus on integrated botanical solutions that matter the most – to your practice and to your patients.

THE MICROBIOME = THE KEY TO HEALTH



## WANT TO LEARN MORE?

Scan the QR code or visit us at biocidin.com

#### QUESTIONS?

Call 800.775.4140 or email us at questions@biocidin.com





A natural solution for our time

